COURSE SPECIFICATION

BA (HONS) BUSINESS WITH BUSINESS COMMUNICATION (TOP-UP)

Quality Assurance, Academic Standards and Quality and Partnerships

Department of Student and Academic Administration

COURSE SPECIFICATION

Please refer to the Course Specification Guidance Notes for guidance on completing this document.

Course Title	*BA (Hons) Business with Business Communication (Top-Up)*
Final Award	*BA*
Exit Awards	*DipHE.*
Course Code / UCAS code (if applicable)	*U2370FTC*
Mode of study	*Full time*
Mode of delivery	*Campus*
Normal length of course	*2 years*
Cohort(s) to which this course specification applies	*from September 2019 intake onwards*
Awarding Body	*University of Portsmouth*
Teaching Institution	*University of Portsmouth*
Faculty	*Faculty of Business and Law*
School/Department/Subject Group	Business and Management: Generalist Business
School/Department/Subject Group webpage	*TBC*
Course webpage including entry criteria	BA (Hons) Business with Communication (Top-up)
Professional and/or Statutory Regulatory Body accreditations	*None*
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	*Level 6*

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the Module Web Search for further information on the course structure and modules.

Educational aims of the course

The BA (Hons) Business with Business Communication Programme aims:

- *To provide and challenging and stimulating study environment.*
- *To provide students with the opportunity to develop key skills*
- *To equip graduates with the necessary transferable skills for lifelong learning and flexibility in the context of changing labour markets.*
- *To provide students with the skills and knowledge required to maximise career and post graduate study opportunities.*
- *To develop an understanding of theories and practices of business and business concepts*
- *To provide links and or platform for the eventual professional development of a career in business and management*
- *To provide students English Language and Business Communication skills.*
- *To provide a framework for understanding organisations and interpreting their diverse relationships in a dynamic and international environment.*
- *To provide links and or a platform for the eventual professional development of a career in business and management.*

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The Quality Assurance Agency for Higher Education (QAA) sets out a national framework of qualification levels, and the associated standards of achievement are found in their Framework for Higher Education Qualifications document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Graduates will have knowledge and understanding of business and business communications
In order to show this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	Explain the theory and practice of business and business communications.	Teaching and learning is achieved by lectures supplemented by seminars, workshops and surgery sessions.	Assessment is via a mix of coursework and exam, although some modules will be assessed by only one of these modes. Coursework includes individual and group work, presentations, case studies and assignments.
A2	Critique the theory and practice of business and business communications.		
A3	Deploy accurately established techniques of analysis and enquiry within the areas of business and business communication.		

B. Cognitive (Intellectual or Thinking) skills, able to:
Graduates will have critical thinking skills. In order to show this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Find appropriate data and synthesize this to produce a critical piece of work.	Teaching and learning is achieved by	Assessment is via a mix of coursework and exam, although some modules will
B2			

	Critically evaluate assumptions and data that may be incomplete to make judgments	lectures supplemented by seminars, workshops and surgery sessions.	be assessed by only one of these modes. Coursework includes individual and group work, presentations, case studies and assignments.

C. Practical (Professional or Subject) skills, able to:

Graduates will be problem solvers with a creative, entrepreneurial mindset. To demonstrate this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Analyse a realistic problem and develop creative solutions	Teaching and learning is achieved by lectures supplemented by seminars, workshops and surgery sessions.	Assessment is via a mix of coursework and exam, although some modules will be assessed by only one of these modes. Coursework includes individual and group work, presentations, case studies and assignments.
C2	Manage own research based project successfully to a conclusion		

D. Transferrable (Graduate and Employability) skills, able to:

Graduates will be effective communicators.

Graduates will be global citizens with an awareness of how issues of ethics and corporate social responsibility affect professional practice.

To demonstrate achievement of these skills they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Work to deliver an effective presentation.	Teaching and learning is achieved by lectures supplemented by seminars, workshops and surgery sessions.	Assessment is via a mix of coursework and exam, although some units will be assessed by only one of these modes. Coursework includes individual and group work, presentations, case studies and assignments.
D2	Communicate effectively in a piece of written work that addresses the brief given.		
D3	Show understanding of the impact of international issues in a piece of written work in a realistic problem scenario.		
D4	Show understanding of corporate social responsibility issues and how those may affect professional practice.		

Academic Regulations

The current University of Portsmouth Academic Regulations will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the MyPort student portal.

In addition to these University support services this course also provides dedicated induction activities and student tutorial programmes at level 5 and 6 which are specifically designed to support the transition of direct entry students to the requirements for studying at a UK University.

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our Policy for Listening to and Responding to the Student Voice where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

● University of Portsmouth Curriculum Framework Specification

● University of Portsmouth Education Strategy 2016 - 2020

● Quality Assurance Agency UK Quality Code for Higher Education

● Quality Assurance Agency Qualification Characteristic Statements

● Quality Assurance Agency Subject Benchmark Statement for Business and Management

● Quality Assurance Agency Framework for Higher Education Qualifications

● Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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Document details

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